

# How to run a Smooth & Efficient Sale

## 1 COPY & DISTRIBUTE



**Copy and send the parent letter** home with students 1 to 2 days prior to the show. *Please Note: On the send home letter we ask that checks are made payable to the school. Contact your Account Executive if you have questions.*

**Copy and distribute the teacher letter** to staff.

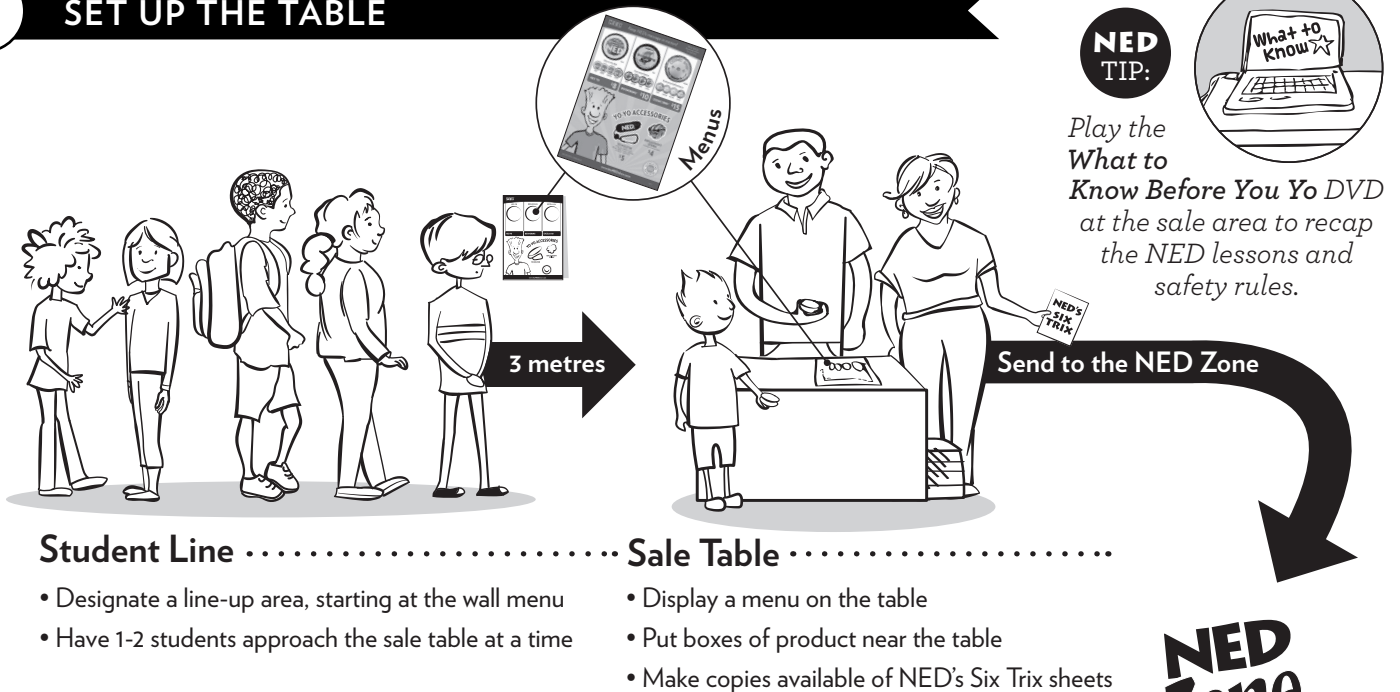
## 2 PICK A TIME & PLACE

**Pick a time and place to run the sale** for the 5 consecutive school days following the performance. You are welcome to sell for a maximum of two weeks. Your performer will bring NED® items, price sheets (menus) and a trick sheet on the day of the show.

**NED  
TIP:**

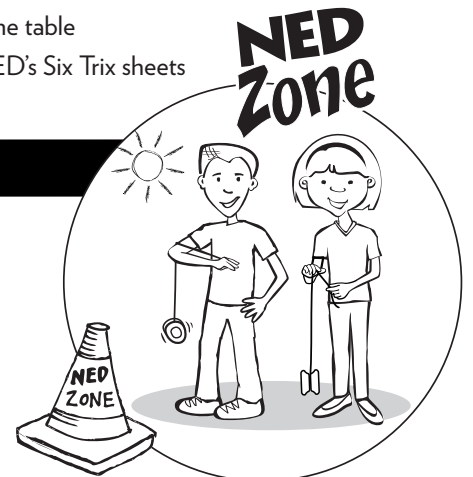
*We recommend that you avoid using the school office. Pick an area where there is plenty of room.*

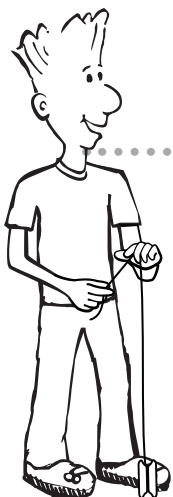
## 3 SET UP THE TABLE



## 4 CREATE A NED ZONE

Choose an area at school for “safe yo play” during the sale week (*safety rules posters will be provided by performer*). At the end of the show, our performer talks about the safety rules and lets the children know that they can play with their NED items in the designated NED Zone.

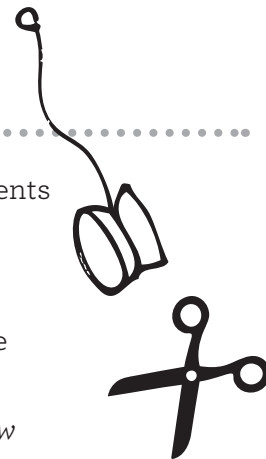




## String Adjustment

Yo-top string too long? Not a problem. Here are 3 options to help students learn how to “custom kid fit” their strings to their height:

1. An instructional diagram at the top of their NED’s Six Trix sheet.
2. A step by step video, called *How to Adjust Your String*, located on the KIDS page of [www.theNEDshow.com](http://www.theNEDshow.com).
3. A video tutorial on your school’s complimentary DVD, *What To Know Before You Yo*.



*Have an adult (with scissors) available in the NED Zone to help adjust strings on an “as needed” basis.*

## Sale Support



**All items are 100% GUARANTEED. If there is a broken or defective item, simply replace the item from existing inventory. Please return the defective item along with your unsold product.**

If there are any product issues after the sale, please have the student or parent contact All for KIDZ® Customer Care directly.

### HOW TO REORDER

When you run out of **NED** GEAR, please reorder more. Your performer will bring the reorder sheet on the day of the show.

### CUSTOMER CARE

1-877-872-9696, ext 101  
[customercare@allforkidz.com](mailto:customercare@allforkidz.com)



## Earn NED Gear for your school!

Through the Pay-it-Forward® payment option your school is receiving this \$1,200 assembly at no cost. When you exceed \$1,200 in sales, 10% of the entire proceeds will be awarded to your school in the form of a gift certificate for character-messaged NED items.